

Appendix A – Questionnaire Given to Participants

A SURVEY OF ANIME CONVENTION ATTENDANCE IN RESPONSE TO COVID-19
Survey Questions (created with and for circulation through Qualtrics)

Q1 Do you attend conventions?

☐ Yes (1)

☐ No (2)

Skip To: Q2 If Do you attend conventions? = Yes

Skip To: End of Survey If Do you attend conventions? = No

Q2 Are you age 18 or above?

☐ Yes (1)

☐ No (2)

Skip To: End of Survey If Are you age 18 or above? = No

Skip To: Q3 If Are you age 18 or above? = Yes

Q3 What is your age?

☐ 18-24 (1)

☐ 25-34 (2)

☐ 35-44 (3)

☐ 45-54 (4)

☐ 55-64 (5)

☐ 65 or Above (6)



Q4 In which country do you currently attend cons? (Hold Cntrl to Select Multiple)

☐ Afghanistan (1)

☐ Albania (2)

☐ Algeria (3)

☐ Andorra (4)

☐ Angola (5)

☐ Antigua and Barbuda (6)

☐ Argentina (7)

☐ Armenia (8)

☐ Australia (9)

☐ Austria (10)

☐ Azerbaijan (11)

☐ Bahamas (12)

☐ Bahrain (13)

☐ Bangladesh (14)

☐ Barbados (15)

☐ Belarus (16)

☐ Belgium (17)

☐ Belize (18)

- ☐ Benin (19)
- ☐ Bhutan (20)
- ☐ Bolivia (21)
- ☐ Bosnia and Herzegovina (22)
- ☐ Botswana (23)
- ☐ Brazil (24)
- ☐ Brunei Darussalam (25)
- ☐ Bulgaria (26)
- ☐ Burkina Faso (27)
- ☐ Burundi (28)
- ☐ Cambodia (29)
- ☐ Cameroon (30)
- ☐ Canada (31)
- ☐ Cape Verde (32)
- ☐ Central African Republic (33)
- ☐ Chad (34)
- ☐ Chile (35)
- ☐ China (36)
- ☐ Colombia (37)

- ☐ Comoros (38)
- ☐ Congo, Republic of the... (39)
- ☐ Costa Rica (40)
- ☐ Côte d'Ivoire (41)
- ☐ Croatia (42)
- ☐ Cuba (43)
- ☐ Cyprus (44)
- ☐ Czech Republic (45)
- ☐ Democratic People's Republic of Korea (46)
- ☐ Democratic Republic of the Congo (47)
- ☐ Denmark (48)
- ☐ Djibouti (49)
- ☐ Dominica (50)
- ☐ Dominican Republic (51)
- ☐ Ecuador (52)
- ☐ Egypt (53)
- ☐ El Salvador (54)
- ☐ Equatorial Guinea (55)
- ☐ Eritrea (56)

- ☐ Estonia (57)
- ☐ Ethiopia (58)
- ☐ Fiji (59)
- ☐ Finland (60)
- ☐ France (61)
- ☐ Gabon (62)
- ☐ Gambia (63)
- ☐ Georgia (64)
- ☐ Germany (65)
- ☐ Ghana (66)
- ☐ Greece (67)
- ☐ Grenada (68)
- ☐ Guatemala (69)
- ☐ Guinea (70)
- ☐ Guinea-Bissau (71)
- ☐ Guyana (72)
- ☐ Haiti (73)
- ☐ Honduras (74)
- ☐ Hong Kong (S.A.R.) (75)

- ☐ Hungary (76)
- ☐ Iceland (77)
- ☐ India (78)
- ☐ Indonesia (79)
- ☐ Iran, Islamic Republic of... (80)
- ☐ Iraq (81)
- ☐ Ireland (82)
- ☐ Israel (83)
- ☐ Italy (84)
- ☐ Jamaica (85)
- ☐ Japan (86)
- ☐ Jordan (87)
- ☐ Kazakhstan (88)
- ☐ Kenya (89)
- ☐ Kiribati (90)
- ☐ Kuwait (91)
- ☐ Kyrgyzstan (92)
- ☐ Lao People's Democratic Republic (93)
- ☐ Latvia (94)

- ☐ Lebanon (95)
- ☐ Lesotho (96)
- ☐ Liberia (97)
- ☐ Libyan Arab Jamahiriya (98)
- ☐ Liechtenstein (99)
- ☐ Lithuania (100)
- ☐ Luxembourg (101)
- ☐ Madagascar (102)
- ☐ Malawi (103)
- ☐ Malaysia (104)
- ☐ Maldives (105)
- ☐ Mali (106)
- ☐ Malta (107)
- ☐ Marshall Islands (108)
- ☐ Mauritania (109)
- ☐ Mauritius (110)
- ☐ Mexico (111)
- ☐ Micronesia, Federated States of... (112)
- ☐ Monaco (113)

- ☐ Mongolia (114)
- ☐ Montenegro (115)
- ☐ Morocco (116)
- ☐ Mozambique (117)
- ☐ Myanmar (118)
- ☐ Namibia (119)
- ☐ Nauru (120)
- ☐ Nepal (121)
- ☐ Netherlands (122)
- ☐ New Zealand (123)
- ☐ Nicaragua (124)
- ☐ Niger (125)
- ☐ Nigeria (126)
- ☐ North Korea (127)
- ☐ Norway (128)
- ☐ Oman (129)
- ☐ Pakistan (130)
- ☐ Palau (131)
- ☐ Panama (132)

- ☐ Papua New Guinea (133)
- ☐ Paraguay (134)
- ☐ Peru (135)
- ☐ Philippines (136)
- ☐ Poland (137)
- ☐ Portugal (138)
- ☐ Qatar (139)
- ☐ Republic of Korea (140)
- ☐ Republic of Moldova (141)
- ☐ Romania (142)
- ☐ Russian Federation (143)
- ☐ Rwanda (144)
- ☐ Saint Kitts and Nevis (145)
- ☐ Saint Lucia (146)
- ☐ Saint Vincent and the Grenadines (147)
- ☐ Samoa (148)
- ☐ San Marino (149)
- ☐ Sao Tome and Principe (150)
- ☐ Saudi Arabia (151)

- ☐ Senegal (152)
- ☐ Serbia (153)
- ☐ Seychelles (154)
- ☐ Sierra Leone (155)
- ☐ Singapore (156)
- ☐ Slovakia (157)
- ☐ Slovenia (158)
- ☐ Solomon Islands (159)
- ☐ Somalia (160)
- ☐ South Africa (161)
- ☐ South Korea (162)
- ☐ Spain (163)
- ☐ Sri Lanka (164)
- ☐ Sudan (165)
- ☐ Suriname (166)
- ☐ Swaziland (167)
- ☐ Sweden (168)
- ☐ Switzerland (169)
- ☐ Syrian Arab Republic (170)

- ☐ Tajikistan (171)
- ☐ Thailand (172)
- ☐ The former Yugoslav Republic of Macedonia (173)
- ☐ Timor-Leste (174)
- ☐ Togo (175)
- ☐ Tonga (176)
- ☐ Trinidad and Tobago (177)
- ☐ Tunisia (178)
- ☐ Turkey (179)
- ☐ Turkmenistan (180)
- ☐ Tuvalu (181)
- ☐ Uganda (182)
- ☐ Ukraine (183)
- ☐ United Arab Emirates (184)
- ☐ United Kingdom of Great Britain and Northern Ireland (185)
- ☐ United Republic of Tanzania (186)
- ☐ United States of America (187)
- ☐ Uruguay (188)
- ☐ Uzbekistan (189)

- ☐ Vanuatu (190)
- ☐ Venezuela, Bolivarian Republic of... (191)
- ☐ Viet Nam (192)
- ☐ Yemen (193)
- ☐ Zambia (580)
- ☐ Zimbabwe (1357)

Display This Question:

If List of Countries = United States of America

Q5 In which state do you currently reside?

▼ Alabama (1) ... I do not reside in the United States (53)

Display This Question:

If List of Countries = United States of America



Q5a In which states do you normally attends cons? (Hold Cntrl to Select Multiple)

☐ Alabama (1)

☐ Alaska (2)

☐ Arizona (3)

☐ Arkansas (4)

☐ California (5)

☐ Colorado (6)

☐ Connecticut (7)

☐ Delaware (8)

☐ District of Columbia (9)

☐ Florida (10)

☐ Georgia (11)

☐ Hawaii (12)

☐ Idaho (13)

☐ Illinois (14)

☐ Indiana (15)

☐ Iowa (16)

☐ Kansas (17)

☐ Kentucky (18)

- ☐ Louisiana (19)
- ☐ Maine (20)
- ☐ Maryland (21)
- ☐ Massachusetts (22)
- ☐ Michigan (23)
- ☐ Minnesota (24)
- ☐ Mississippi (25)
- ☐ Missouri (26)
- ☐ Montana (27)
- ☐ Nebraska (28)
- ☐ Nevada (29)
- ☐ New Hampshire (30)
- ☐ New Jersey (31)
- ☐ New Mexico (32)
- ☐ New York (33)
- ☐ North Carolina (34)
- ☐ North Dakota (35)
- ☐ Ohio (36)
- ☐ Oklahoma (37)

- ☐ Oregon (38)
 - ☐ Pennsylvania (39)
 - ☐ Puerto Rico (40)
 - ☐ Rhode Island (41)
 - ☐ South Carolina (42)
 - ☐ South Dakota (43)
 - ☐ Tennessee (44)
 - ☐ Texas (45)
 - ☐ Utah (46)
 - ☐ Vermont (47)
 - ☐ Virginia (48)
 - ☐ Washington (49)
 - ☐ West Virginia (50)
 - ☐ Wisconsin (51)
 - ☐ Wyoming (52)
 - ☐ I do not reside in the United States (53)
-

Q6 How many conventions do you attend, in-person, under normal circumstances? (pick one)

- ☐ 1 (1)
- ☐ 2 (2)
- ☐ 3-4 (3)
- ☐ 5 or more (4)
-

Q7 Which conventions do you usually attend, in-person, under normal circumstances? (by "usually," we mean "often enough that it feels like a personal tradition to you" - there's no minimum attendance past 1 time)

Q8 Why do you attend anime conventions?

Q9 How do you usually participate at the conventions you normally attend in person? (Select as many as apply)

- ☐ Admiring cosplays (1)
- ☐ Attend panels (2)
- ☐ Compete in cosplay contests (3)
- ☐ Participate in cosplay games / cosplay gameshows (4)
- ☐ Participate in the masquerade (5)
- ☐ Participate in photoshoots (6)
- ☐ Present talks on panels (7)
- ☐ Run own booth or event (8)
- ☐ Volunteer as staff (9)
- ☐ Browsing the 'Artists Alley' (10)
- ☐ Browsing the dealers room (11)
- ☐ Other (12) _____

Display This Question:

If How do you usually participate at the conventions you normally attend in person? (Select as many... = Volunteer as staff

Q9a What anime conventions are you a staff member at?

Display This Question:

If How do you usually participate at the conventions you normally attend in person? (Select as many... = Volunteer as staff

Q9b What is your staff role or roles at the anime conventions named above? (If multiple, separate with a space and comma)

Q10 How many anime conventions have you attended, virtually, during the COVID-19 pandemic?

- ☐ 0 (1)
- ☐ 1 (2)
- ☐ 2 (3)
- ☐ 3-4 (4)
- ☐ 5 or more (5)

Q11 What anime conventions have you attended, virtually? (add "N/A" if none)

Q12 How many conventions have you attended, in-person, during the COVID-19 pandemic?

- ☐ 0 (1)
- ☐ 1 (2)
- ☐ 2 (3)
- ☐ 3-4 (4)
- ☐ 5 or more (5)

Q13 What conventions have you attended, in-person, during the COVID-19 pandemic? (add "N/A" if none)

Q14 Do you cosplay?

- ☐ Yes, and frequently (1)
- ☐ Yes, but not frequently (2)
- ☐ No, not at all (3)
- ☐ I'm not sure (4)
- ☐ I don't know what cosplay is (5)

Skip To: Q15 If Do you cosplay? = No, not at all

Skip To: Q15 If Do you cosplay? = I'm not sure

Skip To: Q15 If Do you cosplay? = I don't know what cosplay is

Skip To: Q14a If Do you cosplay? = Yes, and frequently

Skip To: Q14a If Do you cosplay? = Yes, but not frequently

Q14a Are you still cosplaying during the COVID-19 pandemic?

- ☐ Yes (1)
- ☐ No (2)

Display This Question:

If Are you still cosplaying during the COVID-19 pandemic? = Yes

Q14b Why are you still cosplaying during the COVID-19 pandemic? (add as much or as little detail as you want)

Q15 How have you participated at the conventions that you went to virtually? (Select as many as apply)

- ☐ I haven't attended any virtual conventions (1)
 - ☐ Attend panels (2)
 - ☐ Compete in cosplay contests (3)
 - ☐ Participate in cosplay games / Cosplays gameshows (4)
 - ☐ Participate in masquerade (5)
 - ☐ Participate in photoshoots (6)
 - ☐ Present talks on panels (7)
 - ☐ Run own booth or event (8)
 - ☐ Volunteer as staff (9)
 - ☐ Browsing the 'Artists Alley' (10)
 - ☐ Browsing the dealers room (11)
 - ☐ Other (12) _____
-

Q16 Has the changed availability of cons during the COVID-19 pandemic affected your social life or normal routines in noticeable ways?

- ☐ This change has affected my life noticeably (1)
 - ☐ This change has not affected my life at all (2)
 - ☐ This change has affected my life a little (3)
 - ☐ I'm not sure how this change has affected my life (4)
-

Q17 If the availability of cons during the COVID-19 pandemic has affected your social life or normal routines in noticeable ways, how has it?

Q18 Have you attempted to recreate the convention experience in any way? If so, how?

- ☐ Virtual gathering not organized by a convention (1)
 - ☐ Cosplaying with others virtually (2)
 - ☐ Cosplaying with other in-person (3)
 - ☐ I have not tried to recreate the convention experience (4)
-

Display This Question:

If Have you attempted to recreate the convention experience in any way? If so, how? = Virtual gathering not organized by a convention

Or Have you attempted to recreate the convention experience in any way? If so, how? = Cosplaying with others virtually

Or Have you attempted to recreate the convention experience in any way? If so, how? = Cosplaying with other in-person

Q19 Use this space to expand on how you have tried to recreate the convention experience in any way

Q20 What, if anything, cannot be recreated from an in-person anime convention through a virtual anime convention?

Q21 What is your outlook on returning to cons in 2022?

- ☐ I'm looking forward to attending conventions again (1)
 - ☐ I'm not looking forward to attending conventions again (2)
 - ☐ I'm conflicted - I am both looking forward to and worried about attending conventions again after COVID-19 (3)
 - ☐ I'm not sure how I feel about attending conventions again after COVID-19 (4)
-

Q22 What are your concerns about attending conventions again after COVID-19?

- ☐ I have no concerns (1)
 - ☐ Illness (2)
 - ☐ Large crowds (3)
 - ☐ Cost(s) (4)
 - ☐ Other (5)
-

Q23 Use this space to share your concerns regarding conventions after COVID-19

Q24 What would make you more comfortable returning to conventions after COVID? (Select all that apply)

- ☐ Nothing, I am comfortable (1)
 - ☐ Conventions having publicly available sanitation requirements (2)
 - ☐ Limited attendance (smaller crowds) (3)
 - ☐ Requiring masks (4)
 - ☐ Other (5)
-

Q25 Use this space to list out what would make you feel most comfortable about returning to conventions

Q26 Is there anything else that you think we should know about the availability of anime cons during COVID-19 or when they resume in 2022, or about how people attend them? Use this space to add your thoughts on this!
