

Anita Loos Started

The Shingle for Girls

Anita Loos, who, with John Emerson, is the author of "The Fall of Eve," coming to the Belasco, is the author of a reform which affected not only the appearance of all America, but all of Eur—well, France as well. If you talk to Anita Loos she doesn't tell you that she sold her first scenario to D. W. Griffith when she was 14 and that soon after that she became scenarist on his staff. Unless you ask very pointedly, she doesn't tell you of 70 or more successful screen plays which she has written. She doesn't tell you that when she joined the Fairbanks studios to write screen comedies for this genius, a man who had for twenty years been a playwright, producer and director of the stage and who, even though he wasn't then president of the Actors' Equity, was pretty generally prominent in the stage world, was sent to her for her to show him the motion picture works. That was the beginning of an extraordinarily successful collaboration, which included screen comedies, production and now two stage comedies, "The Whole Town's Talking" and "The Fall of Eve." She likewise probably won't mention that if it weren't for the fact that both Mr. Emerson and she were prominent members of the Lucy Stone league and thoroughly believe that a woman has a name of her own she might now and then be called "Mrs. Emerson." But the chances are that she will tell you it was she who revolutionized the hairdressing world by starting the shingle cut.